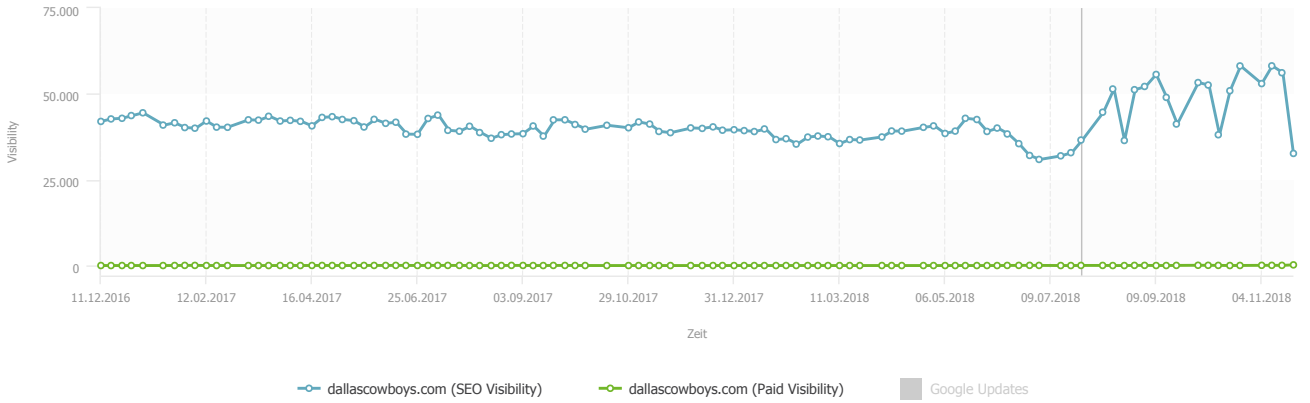


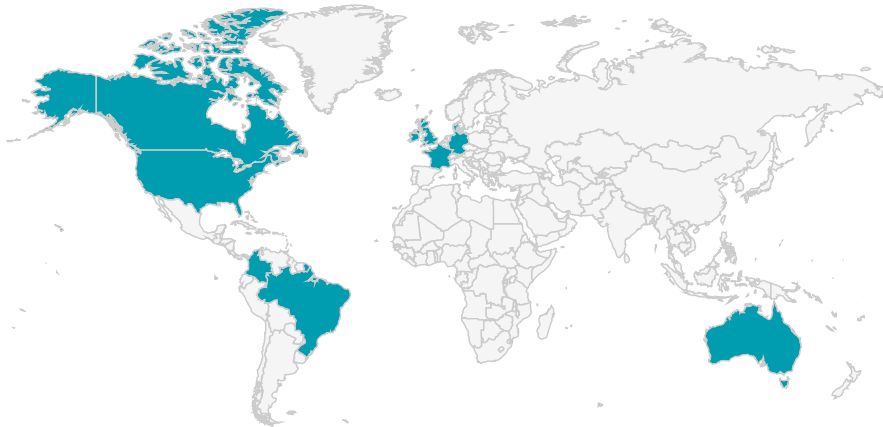
## Visibility

Weekly



# Geographie

Stärkstes Land



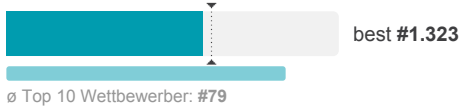
Weekly

Land	SEO Visibility	in %
USA	38.481	92,72
Vereinigtes Königreich	677	1,63
Deutschland	495	1,19
Kanada	473	1,14
Brasilien	284	0,68
Kolumbien	182	0,44
Dänemark	157	0,38
Irland, Republik	117	0,28
Australien	107	0,26
Frankreich	101	0,24

# Rankings

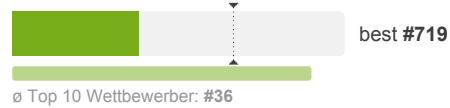
SEO Rank

**#1.986**



PPC Rank

**#14.826**



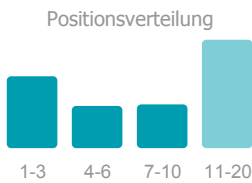
## Organic vs. Paid

Long Tail

Organic Keywords

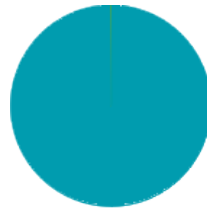
**39.639**

99,81%



**12.526**

Seite 1 Keywords



SEO Value

**2Mio. €**

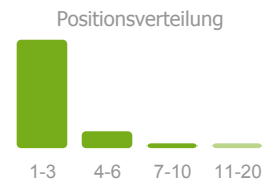
SEO Value Potential

**6Mio. €**

Paid Keywords

**75**

0,19%



**61**

Seite 1 Keywords

### Top Organic Keywords

Weekly

Keyword	Pos.	Traffic Index	CPC
dallas cowboys	1	592.584	1,25 €
cowboys	1	411.032	0,71 €
cowboys game	2	26.940	1,20 €
dallascowboys	1	19.824	1,10 €
dallas cowboys schedule	2	19.380	0,29 €
dallas cowboys news	2	17.132	0,39 €
ezeziel elliot	7	15.504	0,36 €
cowboys schedule	3	14.856	0,35 €
dallas cowboys cheerleaders	1	12.800	0,35 €
dallas	6	7.804	1,33 €

### Gewinner/Verlierer Keywords

Weekly

Keyword	Pos.	Trend	Δ Traffic Index
cowboys	1	1 ↑	
dallas cowboys	1	1 ↑	
ezeziel elliot	5	96 ↑	
cowboys game	2	6 ↑	
happy hour	2	99 ↑	
dak	37	-36 ↓	
dallas cowboys schedule	6	-3 ↓	
predictions	n/a	-100 ↓	
cowboys schedule	3	-1 ↓	
winner	n/a	-99 ↓	

# Mobile Performance

## Desktop vs. Mobil

Weekly



SEO Visibility - dallascowboys.com    Mobile SEO Visibility - dallascowboys.com    Google Updates

## Mobile Rankings

Weekly

Keyword	Pos.	Traffic Index	CPC
dallas cowboys	1	684.276	1,25 €
cowboys	1	411.032	0,71 €
dallas cowboys news	1	47.432	0,39 €
cowboys game	3	20.204	1,20 €
dallascowboys	1	19.824	1,10 €
saints	5	15.840	1,35 €
cowboys schedule	3	14.856	0,35 €
dallas cowboys schedule	3	14.532	0,29 €
ezeziel elliot	8	13.056	0,36 €
dallas cowboys cheerleaders	1	12.800	0,35 €

## Mobile Gewinner / Verlierer

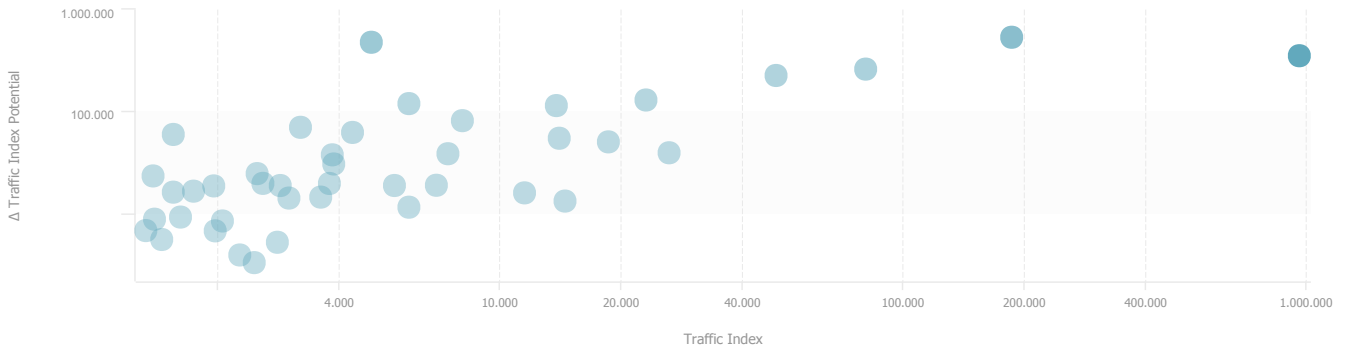
Weekly

Keyword	Pos.	Trend	Δ Traffic Index
dallas cowboys news	1	1 ↑	
dallas cowboys schedule	2	99 ↑	
saints	5	96 ↑	
dallas cowboys score	7	2 ↑	
jerry jones	3	2 ↑	
cowboys	n/a	-99 ↓	
dak	6	-5 ↓	
boys	n/a	-100 ↓	
cowboys schedule	3	-1 ↓	
nfl standings	n/a	-85 ↓	

# Content Performance

## Top URLs von dallascowboys.com

30 Long Tail



Anzahl URLs <b>7.196</b> <small>Ø Top 10 Wettbewerber: 5.080.763</small>	Gewinner / Verlierer URLs ↑ <b>106</b> ↓ <b>35</b>	SEO Value Potential <b>3.943.698 €</b> <small>1.697.663 € - 5.641.361 €</small>	Traffic Index Potential <b>5.129.360</b> <small>2.080.006 - 7.209.366</small>
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## Top URLs von dallascowboys.com

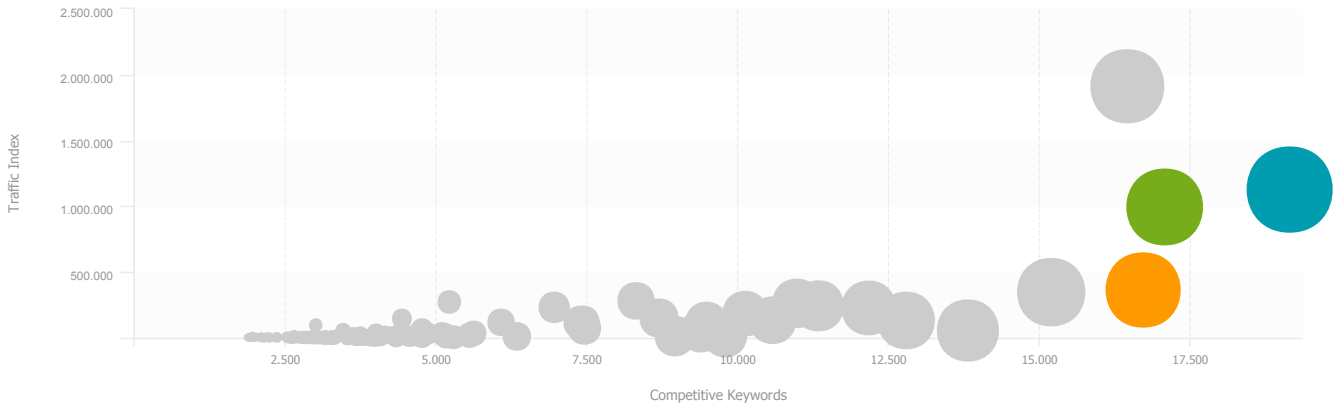
30 Long Tail

URL	Anzahl der Keywords	Traffic Index	Pos.	SEO Value
<a href="https://www.dallascowboys.com/">https://www.dallascowboys.com/</a>	1.564	961.651	20	1.068.956 €
<a href="https://www.dallascowboys.com/schedule/">https://www.dallascowboys.com/schedule/</a>	2.923	185.996	23	138.125 €
<a href="https://www.dallascowboys.com/video/dak-prescott-highlights-week-13">https://www.dallascowboys.com/video/dak-prescott-highlights-week-13</a>	1	144.740	1	72.370 €
<a href="https://www.dallascowboys.com/video/cowboys-this-morning-11-29-18">https://www.dallascowboys.com/video/cowboys-this-morning-11-29-18</a>	1	111.594	1	43.522 €
<a href="https://www.dallascowboys.com/video/dallas-cowboys-unbox-their-2018-my-cause-my-cleats">https://www.dallascowboys.com/video/dallas-cowboys-unbox-their-2018-my-cause-my-cleats</a>	1	111.594	1	43.522 €
<a href="https://www.dallascowboys.com/video/stars-come-out-saints-vs-cowboys-hype-video">https://www.dallascowboys.com/video/stars-come-out-saints-vs-cowboys-hype-video</a>	1	111.594	1	43.522 €
<a href="https://www.dallascowboys.com/video/cowboys-break-who-s-got-ertz">https://www.dallascowboys.com/video/cowboys-break-who-s-got-ertz</a>	4	81.313	3	47.659 €
<a href="https://www.dallascowboys.com/video/film-room-how-the-cowboys-shocked-the-saints">https://www.dallascowboys.com/video/film-room-how-the-cowboys-shocked-the-saints</a>	4	48.676	11	34.539 €
<a href="https://www.dallascowboys.com/cheerleaders/">https://www.dallascowboys.com/cheerleaders/</a>	172	26.420	17	12.479 €
<a href="https://www.dallascowboys.com/team/players-roster/ezekiel-elliott/">https://www.dallascowboys.com/team/players-roster/ezekiel-elliott/</a>	15	23.185	18	8.982 €

# Markt Analyse

## Organic Wettbewerber

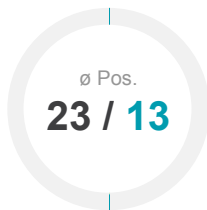
30 Long Tail



» Alle Wettbewerber (2.499)

### wikipedia.org

Wettbewerbs-Keywords



**19.165**

von **39.204.118**

Traffic Index

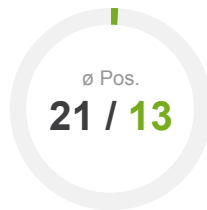


1.240.230 1.126.762

» Vergleichen

### espn.com

Wettbewerbs-Keywords



**17.083**

von **1.585.361**

Traffic Index



1.284.404 994.608

» Vergleichen

### youtube.com

Wettbewerbs-Keywords



**16.721**

von **52.676.750**

Traffic Index



984.979 363.735

» Vergleichen

# Branchen

Top Organic Branche



**Medien & Geschehen**  
27,21%

Top Paid Branche

Für diese Anfrage sind keine Daten verfügbar

## Organic Branchen

Weekly

Branche	in %
Medien & Geschehen	27,21
Bekleidung	26,39
Sport & Fitness	20,77
Hobbies & Freizeit	11,10
Gesundheit	8,52
Geschenke & Anlässe	2,57
Computer	1,68
Haus & Garten	0,88
Reisen & Tourismus	0,41
Sonstige	0,40

## Paid Branchen

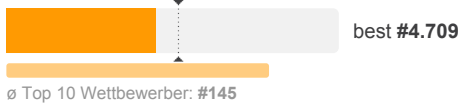
Weekly

Für diese Anfrage sind keine Daten verfügbar

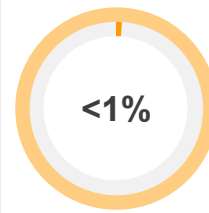
# Links

Link Rank

**#8.434**



Backlinks vs. Wettbewerber



**1.278.848**

Backlinks  
Ø Top 10 Wettbewerber

**272.822K**

## Verlinkte Seiten

Ziel-URL	Verweisende Domains
www.dallascowboys.com/	3.915
stadium.dallascowboys.com/	898
dallascowboys.com/	175
stadium.dallascowboys.com/tours/tourInfo.cfm	76
www.dallascowboys.com/farewell/Texas_Stadium_Implosion	66

## Top Linktexte

Linktexte	Verweisende Domains
dallas cowboys	1.855
cowboys	397
cowboys stadium	299
n/a	266
[img]	263



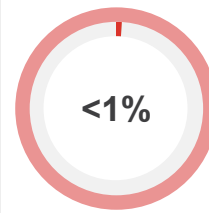
# Social

Social Rank

## #1.722



Social vs. Wettbewerber



## 19.259.033

■ Social Signals  
■ Ø Top 10 Wettbewerber

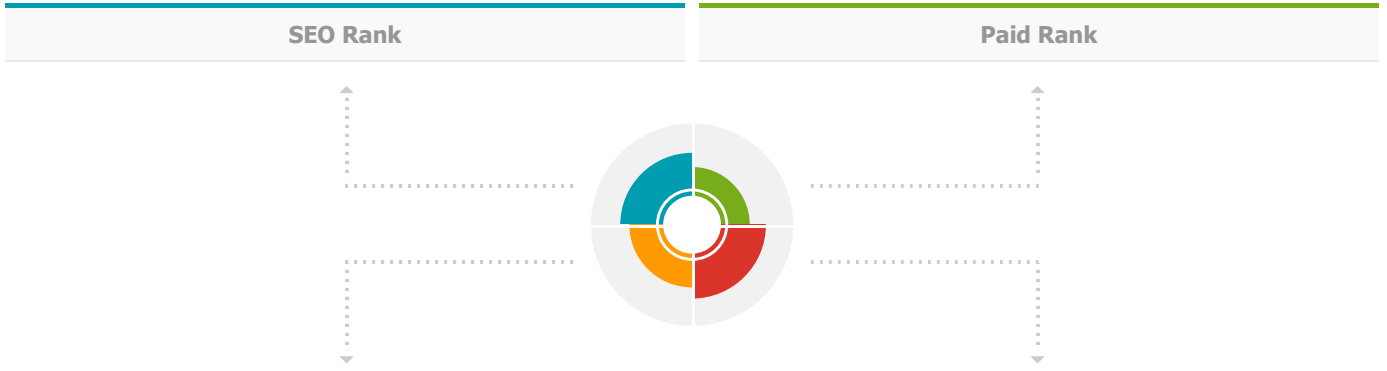
## 3.298G

## Social-Verteilung

Social	Social Links	in %
Facebook gesamt	19.214.018	99,77
Pinterest	44.825	0,23
LinkedIn	185	0
Google +1	5	0

# Ranks

#1.983	collegedata.com			#14.823	gm.com		
#1.984	firstresponse.com			#14.824	esuit.com		
#1.985	extremetech.com			#14.825	dixie.com		
#1.986	<b>dallascowboys.com</b>	best #1.323		#14.826	<b>dallascowboys.com</b>	best #719	
#1.987	mahjong.com			#14.827	botanicchoice.com		
#1.988	9to5google.com			#14.828	cheapestoutdoors.com		
#1.989	mmafighting.com			#14.829	slippers.com		



### SEO Rank

#8.431	slcschools.org		
#8.432	lightspeedmagazine.com		
#8.433	chemistryexplained.com		
#8.434	<b>dallascowboys.com</b>	best #4.709	
#8.435	aol.co.uk		
#8.436	lcdtvbuyingguide.com		
#8.437	fox13news.com		

### Paid Rank

#1.719	rolex.com		
#1.720	tunecore.com		
#1.721	elfyourself.com		
#1.722	<b>dallascowboys.com</b>	best #1.663	
#1.723	champssports.com		
#1.724	bk.com		
#1.725	webopedia.com		